

# NATIONAL CYBER SECURITY AWARENESS

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**(904) 351-8101**

## THE REALITY OF CYBER ATTACKS

All businesses are at risk for cyber- attacks! Most cyber criminals are indiscriminate and target vulnerable computer systems regardless of whether the systems are a small business or part of a Fortune 500 company.

As business owners, we all have valuable information cyber offenders can obtain such as customer and employee records, business finances, bank account information, access to larger networks, and much more.

## TIPS ON PROTECTING YOUR BUSINESS FROM CYBER ATTACKS

- Equip your business computers with antivirus software and antispyware. The software should be updated regularly
- Secure your Internet connection by hiding your Wi-Fi network, using a firewall, and encrypt information
- Alert employees about cyber threats and how to protect business data.
- Establish Internet security policies, procedures, and practices to safeguard sensitive information.
- Require employees to use strong passwords and change them regularly.
- Use encryption technologies to protect data, invest in data loss protection software, and use two-factor authentication where possible.
- Protect all pages on your public-facing websites; not just the checkout and sign-up pages.
- Use an offsite Cloud Service for data backup and storage. This is the BEST method for your business to quickly recover from a cyber threat.

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## DID YOU KNOW?

According to a 2013 Small Business Technology Survey, **44% of small businesses** reported being the victim of a cyber- attack, with an average cost of approximately \$9,000 per attack

Nearly **59 percent of U.S. small and medium-sized businesses** do not have a contingency plan that outlines procedures for responding to and reporting data breach losses according to a 'Stay Safe Online' 2013 survey

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**SECURING CYBERSPACE STARTS WITH YOU!**

**Implement a Security Program for your Business  
Fight Cyber Crime by Calling Venture Pointe Today!**

**Contact us to see how we can become your 'True Technology Partner'**